



LibyaBusiness.tv Survey

What is the international community looking for to encourage them to invest in Libya?

Introduction to Libyabusiness.tv

Libyabusiness.tv is a new website that aims to establish a multimedia resource of information to support businesses working, or seeking to work, in Libya. We are currently preparing a 'Guide' to doing business in Libya, as well as building up the resources available on our website. Libyabusiness.tv is pioneering this essential service at a crucial time for Libya as the country sets up its post-revolution government and civil institutions.

The founder and management team have a good relation with the new Libyan government.

The website seeks to provide two key outcomes:

- To promote a national and international dialogue on new economic and social development in Libya.
- To promote dialogue on the expectations of the international community on the new Libya.

The aim of this survey

Through your participation the survey you can help us contribute to the formation of the business environment in the new Libya. With the results of this survey we aim to answer the overarching question:

“What is the international community looking for to encourage them to invest in Libya?”

We will present our findings to the new Libyan government in the 4th quarter of 2012.

This presents us with the opportunity to place an overview of the needs of the international business community in the government's hands. The report will also be available via our website, offering a valuable insight to all.

We would be very grateful if you would take a few moments to complete the survey and either email it to us at survey@libyabusiness.tv or send it by post to:

Libya Business TV
46 Great Marlborough Street,
London W1F 7JW

The Survey

1. What sector(s) do you or your company represent? (Please tick)

- Oil & Gas
- Construction
- Tourism
- Infrastructure
- Import & Export
- Manufacturing
- Transport
- Information Technology
- Education and training
- Healthcare
- Security
- Financial services
- Other: please add

2. Has your company previously worked in Libya?

- Yes
- No

3. If yes,

a) What was the most positive aspect of your experience?

b) What was the main negative aspect of your experience?

c) Are you back in Libya or are you having difficulty returning?

d) Did you lose any assets when you left Libya last year and if so how would you like this situation to be addressed?

4. Are you considering investing in Libya now or in the near future?

- Yes
- No
- Unsure

5. Why/not?

6. Do you feel there is enough information being made available about business opportunities in Libya?

- Yes
- No
- Unsure

7. Is the Libyan government doing enough to encourage the international business community to invest in Libya?

- Yes
- No
- Unsure

8. What is the greatest concern of a company considering doing business in Libya at present? (Choose all applicable, ranking in order of importance, 1 being the most important)

- Security
- Political stability
- Appropriate new legislation e.g. regarding corporate ownership, company registration, taxation etc.
- Availability of an effective in-country workforce
- Greater transparency and a serious effort to fight corruption
- Adequate infrastructure
- Recovery of outstanding monies owed
- Security of payment for work done
- Other -please explain

9. Would you consider incorporating programmes for local development projects into your business ventures in Libya?

- Yes
- No
- Not sure
- Not at present but likely in the long term

10. Are there any specific new economic or business policies that the new government could introduce to convince you to invest in Libya?

11. Do you have any additional comment on how Libya's new government can best encourage new international investment in Libya?

Thank you for your participation.